

SEOUL META WEEK 2025

Work. System. Intelligence.

METACON Day 1 | June 26

10:00 - 10:30	Opening Ceremony
10:30 - 11:00	Our Strategy in the Age of AI: At the Crossroads of Opportunity and Threat Jin Hyung Kim KAIST
11:00 - 11:10	Break
11:10 - 11:40	'One Move for Humanity' Facing AI - A Fireside Chat with Saedol Lee Chris S. Na Chris & Partners Saedol Lee
11:40 - 12:00	The Future of AI is Specialized: Why General Models Aren't Enough Ram Open Ledger
12:00 - 13:00	Lunch Break
13:00 - 13:30	Transforming Customer Experience with AI Agents - Salesforce Insights Sally Nowroozi-Gardner Salesforce
13:30 - 14:10	AI on Web3: Redefining the Business Logic Layer From Thinking Agents to Trustless Execution Systems Josh Drean Work3 Institute Ram Open Ledger Geston Yong Thoong Virtuals Protocol Yohan Lee Gaia
14:10 - 14:25	Break
14:25 - 14:45	AI-Powered Content Discovery: Inside Spotify's Recommendation Engine Divita Vohra Spotify
14:45 - 15:05	Next-Gen Recommendations: Interactive Recommendation with Multimodal-LLMs Zhejian Peng Snap Inc.
15:05 - 15:20	Break
15:20 - 15:50	Beyond Text: Real-World Applications of Multimodal AI Stefania Druga Google DeepMind
15:50 - 16:20	Agentic AI : Driving the Future of AI Innovation Stanley Jungkyu Choi LG AI Research
16:20 - 16:35	Break
16:35 - 17:15	Web3 and the Future of Enterprise - Redesigning Data and Collaboration Josh Drean Work3 Institute Daryl Lim TRIVE Digital Kai Xian Gan Tank Justin Kim Avalanche Matt Wang CertiK

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METACON Day 2 | June 27

10:00 - 10:30	Generative AI for Startups – Strategies for Growth in the Cloud Jihwan Seol Google Cloud
10:30 - 11:00	Korea Government Makes a Big Change and an Innovation with AI Juhwan Jung NAVER Cloud
11:00 - 11:10	Break
11:10 - 11:35	Work 3.0: Harnessing AI to Transform the Future of Work Josh Drean Work3 Institute
11:35 - 12:05	Shaping the Future of AI Assisted Development Klaire Baek GitHub
12:05 - 13:05	Lunch Break
13:05 - 13:35	Designing for Generative AI: Crafting Scalable, Human-Centered Experiences in an Evolving Landscape Veronica Peitong Chen Adobe
13:35 - 14:05	AI Home: Transforming the In-Home Experience Bona Lee Samsung Electronics
14:05 - 14:25	Break
14:25 - 14:55	The Wearable: the Future of AI and Business Austin Mejia Google
14:55 - 15:25	Advancing AI with Multimodal RAG and Cognitive AI Zhuo Wu Intel
15:25 - 15:45	Break
15:45 - 16:25	Code, Create, Disrupt: Innovators Shaping the Future with AI Teddy Lee Braincrew Klaire Baek GitHub Jiho Mun Kakao
16:25 - 16:55	AI x Quantum: Reimagining What's Possible Christopher Lundy FindInfinite Labs